

Partnership Proposal for Gift and Hamper Partner

To: [Gift and Hamper Partner Name]

From: Rythmus Foundation

Subject: Proposal for Gift and Hamper Partnership

Date: Aug 5, 2025

1. Introduction About Rythmus Foundation

Rythmus Foundation is a non-profit organization dedicated to creating sustainable change across India by addressing some of the most pressing social challenges. Our primary focus includes:

- **Humanity Development:** Promoting equality, unity, and peace across communities.
- **Women Empowerment:** Supporting women through education, skills training, and economic empowerment.
- **Child Education:** Providing access to quality education for children in underserved areas.
- **Animal Protection:** Advocating for animal rights and welfare.
- **Environment Protection:** Supporting green initiatives and addressing climate change.
- **Heritage Preservation:** Protecting and celebrating India's cultural heritage.
- **Support for Senior Citizens and Disabled Individuals:** Offering care, resources, and advocacy for the elderly and differently-abled.
- **Healthcare:** Providing healthcare services, awareness programs, and medical outreach to underserved populations.
- **Autistic Children:** Offering specialized programs and support for children with autism.
- **Youth Empowerment:** Engaging youth in leadership and skill-building activities.

- **Sports Development:** Promoting physical activity and sports as tools for personal and social growth.

In addition to our grassroots initiatives, we organize large-scale events like the **Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha**, which aim to unite the nation and promote national well-being and peace.

2. Purpose of Partnership

The purpose of this partnership is to align with a like-minded organization that shares our commitment to social causes, community well-being, and national unity. We aim to leverage the support of [Gift and Hamper Partner Name] to:

- Provide special gifts and hampers for our events, programs, and fundraisers.
- Offer unique, thoughtful giveaways to the participants, donors, and volunteers involved in our activities.
- Enhance the experience of attendees at events such as Bharat Bhraman Yatra and Ashwamedha Yagya through memorable hampers and gifts.
- Create a shared platform for brand visibility and awareness in the charitable and corporate space.

By partnering with your esteemed organization, we hope to offer a rewarding and enriching experience for all involved while strengthening the social impact of our initiatives.

3. Rythmus Foundation's Requirements and Offer by Rythmus Foundation

Rythmus Foundation's Requirements:

- **Gift and Hamper Donations:** We seek support in the form of gifts and hampers to distribute to event attendees, volunteers, donors, and beneficiaries.
- **Customized Hampers:** Donations of hampers tailored to the theme of our events (e.g., wellness hampers, eco-friendly gifts, etc.).

- **Product Sponsorship:** Products that can be incorporated into our hampers, such as organic products, handmade goods, branded items, etc.
- **Sponsorship of Specific Events:** We would appreciate your sponsorship for specific activities like the Bharat Bhraman Yatra or Ashwamedha Yagya with your exclusive branded gifts.

Offer by Rythmus Foundation:

- **Brand Visibility:** Your brand will be prominently displayed in all promotional material related to our events and programs, including digital media, event banners, and brochures.
- **Recognition as a Key Partner:** Your organization will be recognized as an official gift and hamper partner in event programs and publications.
- **Collaborative Marketing:** Joint campaigns to promote both Rythmus Foundation's initiatives and [Gift and Hamper Partner Name] through social media, press releases, and newsletters.
- **Exclusive Access:** Opportunity to be featured in the media coverage of our high-profile events and recognition in impact reports and publications.

4. Potential Areas of Collaboration

Here are the key areas in which Rythmus Foundation and [Gift and Hamper Partner Name] can collaborate:

- **Gift Sponsorship for Events:** Provide hampers and gift packs for participants, volunteers, and beneficiaries at major events like Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha.
- **Fundraisers and Donor Events:** Gifts and hampers for donors contributing to our humanitarian and welfare programs.
- **Special Occasions:** Gifts for special events, such as Women's Day, Children's Day, or festivals, where Rythmus Foundation acknowledges the efforts of volunteers and supporters.

- **Awareness Campaigns:** Collaborative initiatives that raise awareness on the importance of social causes, where gifts and hampers are used as tokens for engagement.
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5. Roles and Responsibilities of Both Sides

Rythmus Foundation's Responsibilities:

- **Event Planning and Execution:** Organize the events where the gifts and hampers will be distributed.
- **Promotion and Acknowledgment:** Ensure that [Gift and Hamper Partner Name] receives proper recognition in all marketing material and event-related communications.
- **Distribution of Gifts:** Distribute the hampers in a manner that maximizes exposure for the partner brand while also serving our social causes.

[Gift and Hamper Partner Name]'s Responsibilities:

- **Providing Hampers and Gifts:** Supply the agreed-upon hampers and gifts according to the specific needs of the events and programs.
 - **Customization:** Offer options for customized hampers tailored to the theme of the event or program.
 - **Packaging and Branding:** Ensure that all gifts are packaged professionally with proper branding and labeling.
 - **Deliveries:** Manage logistics for delivering gifts and hampers in a timely manner to the event locations.
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6. Funding Uses and Contribution

The hampers and gifts donated by [Gift and Hamper Partner Name] will be utilized for the following purposes:

- **Program Support:** Gifts will be given to the children, women, senior citizens, and disabled individuals involved in our empowerment programs.

- **Event Engagement:** Hampers will be distributed at events to engage participants, volunteers, and supporters, fostering goodwill and active participation.
 - **Fundraising:** Hampers will be used to incentivize donations and encourage active engagement from donors during our campaigns and fundraising drives.
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7. Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha Details and Benefits of Partnership

- **Bharat Bhraman Yatra:** A national journey promoting cultural unity, social change, and spiritual wellness. Participants will receive gifts to commemorate their involvement.
- **Ashwamedha Yagya:** A spiritual event to ensure peace and prosperity in the nation, where hampers will be provided to key participants and contributors.
- **Shrimad Bhagwat Katha:** A series of spiritual discourses that will be attended by a large number of people. Gifts will be given to encourage attendance and engagement.

Benefits of Partnership:

- **Brand Recognition:** Your organization will be prominently recognized as a partner in these significant national events, enhancing your brand visibility.
 - **Positive Social Impact:** Partnering with Rythmus Foundation allows your brand to be associated with meaningful social change and community upliftment.
 - **Increased Exposure:** Through social media campaigns, press releases, and event sponsorships, your brand will gain significant exposure.
 - **Networking Opportunities:** Build connections with other key players in the charitable and corporate sectors while contributing to the success of a noble cause.
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8. Monitoring, Evaluation, and Reporting

- **Monitoring:** We will work closely together to ensure that the gifts and hampers align with the event objectives and brand expectations.
 - **Evaluation:** After the events, we will provide feedback on the distribution of hampers, assessing their impact and reception among participants.
 - **Reports:** A detailed report on the success of the partnership, including photos, videos, and social media metrics, will be shared after each event.
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9. Timeline and Phases

Phase 1: Partnership Formalization (1 month)

- Finalize partnership agreement, branding, and customization details for hampers.
- Agreement on specific events and milestones for the collaboration.

Phase 2: Program Execution (3-6 months)

- Begin providing hampers and gifts for scheduled events such as Bharat Bhraman Yatra and Ashwamedha Yagya.
- Continued promotion and recognition of the partner's contributions.

Phase 3: Post-Event Follow-Up (Ongoing)

- Evaluation and feedback after each event to ensure continuous improvement and successful collaboration.
 - Monitoring of media coverage and brand exposure.
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10. Concurrence

We believe that this partnership will be mutually beneficial and impactful, not only by increasing brand awareness for your organization but also by creating a positive social impact across the nation. We look forward to discussing how we can move forward in this partnership and achieve lasting change together.

**Sincerely,
For India**

Ram Padhiyar

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