

Partnership Proposal for Hospitality Partner

To: [Hospitality Partner Name]

From: Rythmus Foundation

Subject: Proposal for Hospitality Partnership

Date: Aug 5, 2025

1. Introduction About Rythmus Foundation

The Rythmus Foundation is a nonprofit organization that works towards societal well-being, focusing on key initiatives such as **humanity development, women empowerment, child education, healthcare, animal protection, environmental conservation**, and **senior citizen and disabled people's welfare**. We also focus on **autistic children, youth empowerment, and sports development**. Our efforts are aimed at creating a better world for all, promoting a sustainable environment, and fostering positive changes through both community and national-scale events.

Additionally, we organize large-scale events like the **Bharat Bhraman Yatra, Ashwamedha Yagya**, and **Shrimad Bhagwat Katha** that strive for national peace and social harmony. The Foundation is committed to empowering communities across India through education, healthcare, cultural preservation, and social welfare.

2. Purpose of Partnership

The purpose of this partnership with your esteemed hospitality brand is to collaborate on our wide-reaching initiatives and events. We are seeking a hospitality partner to provide essential accommodations and logistical support for our events, projects, and program participants. This partnership will help ensure that our volunteers, event guests, and stakeholders experience the highest level of service, thereby allowing us to execute our mission effectively while supporting your business through brand visibility and goodwill.

3. Rythmus Requirements and Offer by Rythmus Foundation

Rythmus Foundation's Requirements:

- **Accommodation Support:** Provide lodging for volunteers, speakers, event attendees, and other stakeholders during our national events like Bharat Bhraman Yatra and Ashwamedha Yagya.
- **Event Hosting:** Offer facilities for hosting key Foundation events, such as health camps, educational programs, and community outreach activities.
- **On-Demand Services:** Provide meals, transportation, and other logistical support during various events and projects.
- **Brand Visibility:** Ensure your brand is prominently displayed in all event materials, on-site signage, and media coverage.

Offer by Rythmus Foundation:

- **Brand Visibility:** Your company will receive widespread visibility through our events and campaigns, with your brand featured across marketing and promotional materials.
- **Exclusive Event Sponsorship:** You will be recognized as the exclusive hospitality partner for key events like the Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha, with your brand prominently showcased.
- **Engagement Opportunities:** A direct channel to engage with thousands of event attendees, community members, and influential figures from various sectors.
- **Social Responsibility Alignment:** By partnering with Rythmus Foundation, your brand will be seen as an active supporter of social welfare, sustainability, and community empowerment.

4. Potential Areas of Collaboration

- **Event Accommodation:** Providing hotel accommodations and lodging for speakers, performers, volunteers, and participants at large events.
- **Catering Services:** Offering nutritious and sustainable meals for event attendees, volunteers, and participants, aligning with our health and sustainability values.

- **Branding and Co-Branding Opportunities:** Featuring your brand prominently at events, via signage, digital platforms, and on materials for our campaigns.
 - **Customized Packages for Stakeholders:** Offering special packages for volunteers, donors, and partners participating in Rythmus Foundation activities.
 - **Exclusive Partnerships for Large-Scale Events:** Serving as the primary hospitality partner for events like the Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha.
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5. Roles and Responsibilities of Both Sides

Rythmus Foundation's Responsibilities:

- **Branding and Promotion:** Promote the hospitality partner across all event-related communication, including social media, newsletters, press releases, and on-site signage.
- **Event Coordination:** Manage event logistics and ensure smooth execution of hospitality services on-site.
- **Audience Engagement:** Facilitate opportunities for the partner to interact with event participants, creating a strong association with the events.
- **Content and Media Support:** Provide access to event photos, videos, and testimonials for the partner to use in their promotional efforts.

[Hospitality Partner Name]'s Responsibilities:

- **Accommodation & Facilities:** Provide accommodations for all event stakeholders, ensuring comfort and quality service during their stay.
- **Logistical Support:** Offer transportation, catering, and other essential services required for the events organized by Rythmus Foundation.
- **Promote the Partnership:** Actively participate in promoting the collaboration through your own marketing channels, highlighting your involvement in charitable activities.

- **Event Sponsorship Contribution:** Supply any necessary hospitality-related resources at discounted or complimentary rates for the Foundation's events.
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6. Funding Uses and Contribution

Funds raised or contributed through this partnership will be utilized as follows:

- **Event Expenses:** Funding for logistical operations, venue, and equipment required for large-scale events like Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha.
 - **Program Expansion:** Allocating funds to scale and support ongoing initiatives such as women empowerment, child education, healthcare programs, and community development projects.
 - **Social Welfare Initiatives:** Providing financial backing for activities designed to uplift marginalized communities, senior citizens, and disabled individuals.
 - **Sustainability Projects:** Investing in environmental conservation efforts and animal protection activities.
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7. Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha Details and Benefit of Partnership

Bharat Bhraman Yatra:

This event travels across India, spreading the message of peace, unity, and cultural heritage. By partnering with us, your brand will be visible to thousands of people across different regions, aligning your hospitality services with national unity.

Ashwamedha Yagya:

A large-scale spiritual event aimed at promoting societal well-being, national peace, and spiritual growth. Your support will help create a positive and comfortable experience for all participants and stakeholders.

Shrimad Bhagwat Katha:

A significant event that brings together millions to engage in discussions on

values, ethics, and spiritual growth. The hospitality services offered by your brand will play a key role in ensuring that this meaningful event is a success.

Benefit of Partnership:

- **Enhanced Brand Loyalty:** Your brand will be associated with charitable, national, and meaningful events that foster goodwill and long-term customer loyalty.
 - **Social Media Exposure:** Continuous brand recognition on social media platforms with coverage of events.
 - **Community Engagement:** Access to influential community leaders, volunteers, and media, enabling you to directly connect with key stakeholders.
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8. Monitoring, Evaluation, and Reporting

- **Tracking Metrics:** Monitor the success of the partnership based on the engagement levels, event attendance, social media mentions, and customer feedback.
 - **Report Generation:** Provide quarterly updates on partnership impact, including audience reach, brand visibility, and fundraising contributions.
 - **Feedback Mechanism:** Use surveys and participant feedback to assess the quality of hospitality services and overall satisfaction with the partnership.
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9. Timeline and Phases

Phase 1: Partnership Finalization (1 Month)

- Agree on partnership terms and initiate preparations for upcoming events.
- Develop co-branded promotional materials and start event planning.

Phase 2: Event Execution (3-6 Months)

- Active partnership for events such as Bharat Bhraman Yatra, Ashwamedha Yagya, and Shrimad Bhagwat Katha.

- Ensure smooth delivery of hospitality services.

Phase 3: Ongoing Engagement (Ongoing)

- Continue partnership for future events and initiatives.
- Evaluate and adjust the partnership strategy based on performance and feedback.

10. Concurrence

We look forward to the opportunity to work with your esteemed organization as our hospitality partner. We believe this collaboration will be mutually beneficial, contributing not only to the success of our events but also to your brand's commitment to social responsibility and community well-being. We are eager to discuss the proposal further and formalize our partnership.

**Sincerely,
For India**

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