



Rythmus Foundation

Job Description

Position Title:	Cable and Network Media Relations Officer
Key Responsibility:	- Build and manage relationships with cable networks and broadcast media. - Pitch stories and secure coverage for NGO programs and events. - Develop press releases, media kits, and talking points for broadcasts. - Support campaigns and events with targeted media outreach. - Monitor media coverage and analyze impact. - Manage crisis communication and media inquiries. - Network with journalists and industry influencers. - Stay updated on media trends and innovate broadcast content.
Essential Skills	- Proven experience in cable and network media relations. - Strong relationships with journalists and producers. - Excellent written and verbal communication skills. - Experience in crisis communication and media management. - Skilled in creating broadcast-ready content. - Familiar with media monitoring tools. - Ability to work under pressure and manage multiple priorities. - Passion for social change and the NGO's mission.
Location	Remote
Qualification	Any Graduate
Experience Required	02 to 03 Years relevant experience.
Nature of Job	Full-Time / Part-Time / Contractual On-site / Hybrid / Remote