



Rythmus Foundation

Job Description

Position Title:	Regionally field advertising officers:
Key Responsibility:	• Develop and implement the regional field advertising strategy, aligning it with the national awareness campaign objectives. • Coordinate and supervise a team of district or local field officers to ensure consistent messaging and campaign execution. • Build and manage strategic partnerships with regional media outlets, government bodies, and large local NGOs. • Oversee the regional budget for field activities, ensuring efficient allocation of resources like materials and event funds. • Organize and lead major regional awareness events, such as rallies, fairs, and high-level stakeholder workshops. • Monitor campaign performance across the region, analysing data and feedback to recommend strategic improvements. • Identify regional-specific social trends and issues to tailor national campaigns for greater local relevance and impact. • Train and mentor field staff within the region on effective community engagement and communication techniques. • Compile comprehensive reports on regional activities, impact, and challenges for the national headquarters.
Essential Skills	• Proven experience in regional campaign management and team supervision. • Advanced stakeholder engagement and negotiation skills with regional-level partners. • Strong strategic planning and analytical skills to adapt national goals to a regional context. • Excellent leadership and mentoring abilities to support and motivate a dispersed field team. • Financial acumen for budget management and resource allocation. • Fluency in regional languages and a deep understanding of the regional socio-cultural landscape.
Location	Remote
Qualification	Any Graduate / B.Com / M.Com, Any Other relevant degree
Exp. Required	05 to 05 Years relevant experience.
Nature of Job	Full-Time / Part-Time / Contractual On-site / Hybrid / Remote