



Rythmus Foundation

Job Description

Position Title:	Nationally Field Advertising Officers
Key Responsibility:	- Develop and execute localized field-level awareness campaigns to promote the NGO's programs and mission. - Identify and engage key community stakeholders, local leaders, and groups to build partnerships and amplify reach. - Organize and manage community events, workshops, and street campaigns to disseminate information and mobilize public support. - Distribute educational and promotional materials (e.g., brochures, posters, banners) effectively across assigned regions. - Conduct door-to-door or public space outreach to interact directly with the community and explain the NGO's work. - Gather field intelligence and public feedback to inform and improve campaign strategies and messaging. - Manage local-level media relations and identify opportunities for community radio or newspaper coverage. - Monitor and report on the performance and impact of field advertising activities against set objectives.
Essential Skills	- Excellent interpersonal and community mobilization skills, with the ability to connect with diverse audiences. - Strong verbal communication and public speaking abilities in local language(s) and the national language. - Experience in planning and executing grassroots events and field-level marketing activities. - Cultural sensitivity and a deep understanding of the social fabric of the assigned regions. - Problem-solving skills and the ability to work independently with minimal supervision in the field. - Basic computer skills for preparing reports and maintaining campaign records.
Location	Remote
Qualification	Any Graduate / B.Com / M.Com, Any Other relevant degree
Exp. Required	03 to 05 Years relevant experience.
Nature of Job	Full-Time / Part-Time / Contractual On-site / Hybrid / Remote