



RYTHMUS
FOUNDATION

Presents

यात्रा | यज्ञ | कथा | धर्मसभा | मेला



अश्वमेध

महोत्सव महोत्सव

2026



SPONSORSHIP PROPOSAL



Table of Contents

- 01** About Rythmus Foundation
- 02** Certificate Details
- 03** Ashwamedh Mahayagya Mahotsav-2026
- 04** Impact Areas for CSR Partners (Sponsors)
- 05** Visibility & Impact for Sponsors
- 06** Execution and Logistics
- 07** Alignment and Relationship Pillars
- 08** Sponsorship Opportunities





About Rythmus Foundation

Raise Yourself to Help Mankind with United Spirit

Rythmus Foundation, established in September 2024, with a mission to provide quality education, work for women empowerment, environment protection, animal protection, heritage preservation, youth empowerment, help autistic children, disabled people, senior citizens, and address health issues.

Our Leadership

Rythmus Foundation is guided by an Advisory Board of retired senior police officers, governance experts, and international event professionals.

Our Board of Directors includes respected figures from social work, culture, education, environment, and spiritual leadership — bringing strategic insight and executional excellence to all our initiatives.



Vision

To empower individuals, unite communities, and inspire collective action for a sustainable, compassionate, and harmonious world.



Our Mission

Rythmus Foundation strives to uplift lives through empathy, inclusivity, and service. We promote eco-friendly practices, bridge social gaps, and drive impactful change with compassionate leadership—creating a lasting, positive impact on both humanity and nature.



1. Certificate of Incorporation
CIN: U88100PN2024NPL234053

2. e-PAN Card

PAN: AANCR9333D

**3. Approval for Registration
of the CSR Activities**
Reg. No.: CSR00083362
Date: 02/01/2025

4. NGO Darpan
UID of NGO: MH/2024/0449801
Date: 12/09/2024

5. 12A
Unique Reg. No.: AANCR9333DE20241
Date: 20/09/2024

6. 80G
Unique Reg. No.: AANCR9333DF20241
Date: 20/09/2024

7. MOA - INC-13

8. AOA - INC-31

9. INC-20A



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महायज्ञ महोत्सव

2026

Ashwamedha Mahayagya – 2026, to be held in Jamnagar, Gujarat, from 12th February 2026 to 20th February 2026, is one of modern India's most ambitious spiritual and cultural events.

Rooted in ancient Vedic tradition, this **9-day** gathering unites spirituality, rural upliftment, environmental awareness, and national unity.

At its heart are three historic elements.



**5555 Kund
Ashwamedha Yagya**



**9999 km
Bharat Bhraman Yatra**



**Shrimad
Bhagwat Katha**



Dharmasabha



Other Attractions

With an expected **40–50 lakh** attendees, the event will feature **20+ world record** attempts, grand **cultural performances**, and appearances by **spiritual leaders, celebrities, and national figures** — creating a truly transformative experience for the nation.

Event Location:

Khambhalia – Jamnagar highway, Opp.
Airport Road, Jamnagar, Gujarat 361006

[Click here to see full event details](#)





Impact Areas for CSR Partners (Sponsors):

01

Environment & Climate Action

- Plantation of 1,00,000+ native and medicinal trees
- River rejuvenation campaigns (Project Invincible Nature)
- Awareness on clean water, organic farming, and climate resilience
- Ganga Jal Kalash: Symbolic rituals connecting water sanctity and conservation

02

Cultural Heritage & Community Development

- 5555 Kund Vedic Yagya for collective well-being and consciousness
- Dharma Sabha – Discourses by senior saints, Vedic scholars, and thinkers
- Tribal & Folk Art Exhibitions – promoting livelihood through cultural preservation
- Bharatbhraman Yatra – A 9999 km nationwide cultural journey uniting diverse traditions

03

Agriculture & Rural Economy

- Krishi Mela (Agri & Livelihood Expo) showcasing sustainable farming practices, agri-tech, organic inputs
- Platforms for SHGs, FPOs, and eco-entrepreneurs to showcase and sell products
- Dialogue sessions between farmers, agri-experts, and policymakers

04

Youth & Women Empowerment

- Nation-building workshops focusing on Indic knowledge, entrepreneurship, and values
- Capacity building and exposure for women's groups, artisans, and young leaders

05

Public Participation & Social Outreach

- Expected footfall: 40 to 50 lakh including rural, urban, and international visitors
- Special sessions on health, wellness, education, and environmental responsibility
- Daily Annadan Seva (community meals served to lakhs) supported by volunteers and donors

Visibility & Impact for Sponsors



High-impact social and environmental metrics for CSR reporting

Nationwide media coverage and dignitary participation



Branding across exhibitions, rituals, publications, and digital platforms

Deep community engagement, long-term goodwill, and values-driven association





Execution and Logistics

Ashwamedh Mahayagya – 2026, organized by Rythmus Foundation, is one of the largest spiritual and cultural events in modern India. A comprehensive plan ensures seamless execution, maximum engagement, and national impact.

[Click here to see full event details](#)



A. Event Overview

The Ashwamedha Mahayagya – 2026 will be held from 12–20 February 2026 in Jamnagar, Gujarat. This 9-day event is a modern reawakening of one of India's most ancient spiritual traditions, organized by Rythmus Foundation.

Key Features:

- Expected Footfall: 40–50 lakh people
- Part of a 9999 km Bharatbhraman Yatra, reaching hundreds of cities and thousands of villages
- Global attention from spiritual leaders, celebrities, intellectuals, and the public
- Multi-platform branding opportunities across both physical and digital spaces

B. Event Highlights & Multiple Zones

The Mahayagya extends far beyond ritual—it is a multi-dimensional cultural festival with dedicated zones:

- **Krishi Mela:** Agri-tech demos, organic farming, and sustainability showcases
- **MSME & Rural Business Expo:** Empowering local industries, women entrepreneurs, and cooperative ventures
- **Funfair & Family Zone:** Folk art, tribal culture, traditional food, and amusement
- **Sant Sabha & Katha Mahotsav:** Spiritual discourses from revered saints and kathavachaks
- **Meditation & Spiritual Science Zone:** Blending neuroscience with ancient meditative practices
- **Youth Pavilion:** Talent showcases, debates, wellness activities, and performances
- **Artisan & Tribal Gallery:** Celebration of India's handlooms, crafts, and tribal heritage
- **1000s of Stalls:** Representing NGOs, Ayurveda, books, crafts, rural innovators, and more

C. Budget Breakdown

Here's a detailed breakdown of the estimated ₹30 crore budget for the event, distributed across seven primary categories based on standard event planning:

Budget Category	Estimated Share (%)	Estimated Amount (₹)
Infrastructure (mandaps, domes, stages, tents, decor)	25%	7.5 cr
Food & lodging (guests/volunteers)	20%	6.0 cr
Public utilities, security, sanitation	15%	4.5 cr
Marketing and branding	10%	3.0 cr
Saint/VIP hospitality & logistics	10%	3.0 cr
Bharatbhraman Yatra operations	15%	4.5 cr
Project management and staff	5%	1.5 cr

D. Venue & Site Plan

- Venue Area: 100+ acres in Jamnagar
- Detailed site maps with thematic zones, entry-exit flows, and safety layouts
- Pre-defined sponsor branding areas: domes, gates, stalls, and media walls
- Eco-friendly planning and logistical flow for large crowds

E. Marketing & Promotion Strategy

A 360° outreach campaign across:

- Outdoor: Hoardings, banners, and transport branding in 14+ states
- Print Media: Event features in major regional and national newspapers
- Digital Platforms: Meta & YouTube Ads, influencer outreach, WhatsApp campaigns
- On-Ground Yatra Activation: Teasers, mobile branding, and city engagements
- Giveaways & Kits: Branded materials distributed to lakhs of attendees

F. Event Timeline

- **Jul–Sep 2025**
Social media rollout, collaborations, saint/celebrity invitations, contracts
- **Oct–Dec 2025**
PR blitz, on-site setup, guest confirmations, rehearsals
- **Jan 2026**
Final Bharatbhraman stretch, branding, venue readiness
- **12–20 Feb 2026**
Ashwamedh Mahayagya, cultural events, conferences, and high-voltage engagement
- **Mar–Apr 2026**
Post-event reporting, media analysis, gratitude sessions, future plans

G. Logistics & Facilities

- Main Stages: 3 | Domes: 20+ | Stalls: 1000s
- Tent City: Eco-friendly housing for 20,000+ guests
- Dining Zones: Large-scale community kitchens
- Utilities: Continuous water, electricity, sanitation, and waste control
- Safety Measures: CCTV surveillance, marshals, fire & medical response teams
- Medical Units: On-site ambulances, first aid, and responder staff
- Sponsor Spaces: VIP lounges, branded kiosks, dedicated helpdesks

H. Sponsor Engagement & On-Site Support

- Sponsor zones with dedicated branding visibility
- Announcer mentions and screen visibility
- Product demos, sampling booths
- Dedicated sponsor relationship team throughout the event

I. Post-Event Reporting

Every sponsor receives a detailed impact report covering:

- Verified footfall statistics
- Booth interactions and visitor engagement
- Digital reach: social media metrics and influencer impact
- News/media mentions and press exposure
- Drone visuals, testimonials, and highlight footage

J. Sponsor KPIs (Key Performance Indicators)

- Live Engagement: 40–50 lakh attendees
- Digital Reach: 5–7 crore+ impressions
- Geographic Footprint: Bharatbhraman Yatra—100+ cities, 1000s of villages
- ROI Tracking: Booth footfall, leads, brand recall surveys, social buzz

K. Audience & Guest Profile

Target Audience:

- Rural and urban families, farmers, youth, artisans, entrepreneurs, spiritual seekers

Visitors & Participants:

- 1000s of farmers from Gujarat, Maharashtra, Rajasthan, MP, UP
- Students, tribal communities, tourists, pilgrims
- MSMEs, SHGs, and rural innovators

Guests & Celebrities:

- Saints, kathavachaks, folk artists
- MPs, MLAs, spiritual leaders
- Bollywood icons, sports figures, authors
- NRIs from over 40 countries, philanthropists, and industry leaders



Alignment and Relationship Pillars

To ensure a successful, meaningful, and long-lasting collaboration, our sponsorship framework is built on the following nine pillars of alignment & relationship-building:

[Click here to see full event details](#)



A. BRAND ALIGNMENT

Ashwamedha Mahayagya – 2026 embodies values of cultural revival, environmental consciousness, spiritual strength, and national unity — ideals that deeply resonate with brands focused on legacy, sustainability, purpose-driven leadership, and social impact.

B. OBJECTIVE ALIGNMENT

We aim to co-create a powerful, purpose-centric platform where your brand's CSR goals, community engagement, and communication objectives are seamlessly integrated into the mission of Rythmus Foundation's Bharat Jagran Abhiyan.

C. MUTUAL BENEFIT

Our sponsorship model follows a win-win philosophy: While the event scales in strength and outreach through your support, your brand gains unmatched visibility, cultural credibility, grassroots emotional connect, and sustained goodwill.

- **Spiritual Merit Advantage:** Sponsoring this rare Ashwamedha Mahayagya brings not only social impact but also spiritual significance — your organization becomes a medium for the widespread punya (merit) associated with such a rare and sacred Vedic event, mentioned in ancient scriptures as bestowing blessings for generations.

D. AUDIENCE ALIGNMENT

The 9999 km Bharatbhraman Yatra will reach over 100 cities and thousands of villages across India. The grand Mahayagya event in Jamnagar will welcome lakhs of attendees — including saints, farmers, tribal artisans, youth leaders, spiritual seekers, and delegates from 14 Indian states and 40+ countries.

- **Worldwide Cultural Reach:** Your brand will be part of a campaign with truly international resonance — reaching not just Indian citizens but the global Indian diaspora and culturally rooted audiences across the world.



E. LONG-TERM OPPORTUNITIES

This is not a one-time collaboration. Your sponsorship continues through our long-term initiatives — spiritual conventions, river rejuvenation projects, cultural festivals, and village development programs — for a minimum 2-year cycle, ensuring ongoing brand recall and social visibility.

G. TRANSPARENT COMMUNICATION & TRUST BUILDING

Our dedicated partnership team ensures seamless, timely, and collaborative communication — creating a transparent environment that builds trust and shared ownership of success.

I. PROOF OF IMPACT & TESTIMONIALS

We will provide your organization with a complete impact dossier including:

- Footfall and engagement metrics
- Booth and branding visibility data
- Social media insights
- Ground and drone visuals
- Testimonials from participants and spiritual leaders

This helps establish your brand as a visionary, socially responsible, and spiritually conscious institution.

F. PERSONALIZATION & OUTREACH

We offer customized sponsorship solutions aligned with your brand voice — including co-branded content, product activations, experiential zones, and regional outreach. Your brand will be visible not only at the main event but also throughout the nationwide Yatra, digital campaigns, and press engagements.

H. CLEAR OBJECTIVES & SMART GOALS

Each sponsorship engagement will be governed by SMART goals (Specific, Measurable, Achievable, Relevant, Time-bound), with defined deliverables, ROI indicators, and continuous progress tracking.

In Conclusion

This partnership is more than financial sponsorship — it is an alignment of values, vision, and shared dharma.

Together, let's elevate India's ancient wisdom, create spiritual consciousness in modern times, and lead a cultural and sustainable renaissance — rooted in purpose, powered by collaboration, and blessed with eternal merit.

ASHWAMEDH MAHAYAGYA AWARDS — 2026 —

Honouring 100 Eminent Personalities of India



20 February 2026 | 📍 Jamnagar, Gujarat, India

Organised by: Rythmus Foundation, India

In Association with: World Talent Organization (WTO – USA)

About the Event

In the divine atmosphere of the 5555 Kund Ashwamedh Mahayagya Mahotsav – 2026, the Rythmus Foundation (India) in collaboration with the World Talent Organization (WTO – USA) proudly presents one of the largest spiritual and recognition events in the world —

The Ashwamedh Mahayagya Awards – 2026.

This historic celebration will bring together saints, reformers, entrepreneurs, political leaders, celebrities, and changemakers on one grand platform — uniting spirituality, leadership, and national pride. The purpose of this event is to honour 100 extraordinary personalities and organizations who have dedicated their lives to building a better, stronger, and more compassionate India.

About the Awards

The Ashwamedh Mahayagya Awards are designed to recognize those who embody the true essence of Karma, Dharma, and Excellence. Each awardee will receive a WTO-certified Global Recognition, a Lifetime Honour Trophy, and a Certificate of Achievement during a Grand Red-Carpet Felicitation Ceremony.

This prestigious platform bridges India's spiritual heritage with modern innovation, setting a global benchmark in recognition.

Award Categories

1. Business Achiever Awards (50 Awards)

Honouring visionary entrepreneurs, innovators, and business leaders who have contributed immensely to India's economic growth, employment generation, and industrial excellence.

2. Inspiring Human Awards (50 Awards)

Recognizing individuals and organizations creating positive impact in:

Spirituality & Cultural Enlightenment

Education & Youth Empowerment

Politics & Public Service

Environment & Sustainability

Philanthropy & Community Welfare

3. World Amazing Places

Honouring India's most iconic spiritual, cultural, and natural destinations that represent India's glory to the world.

4. Inspiring Acts

Celebrating individuals and groups whose extraordinary deeds of courage, kindness, or social service have inspired humanity.

5. World Amazing Talent

Recognizing remarkable talents in art, culture, innovation, and human excellence that make India proud globally.

Event Highlights

- Grand Red-Carpet Ceremony with traditional spiritual rituals.
- Inspirational Speeches by national and international dignitaries.
- Live Coverage across major media platforms and international channels.
- Cultural Showcases representing India's divine heritage.
- Networking Opportunities with business, political, and spiritual leaders.
- WTO-Recognized Certificates providing global credibility and prestige.
- Lifetime Honour Presentation on the world's largest stage.
- Event Significance & Impact

Sponsorship & Partnership Opportunities

The Ashwamedh Mahayagya Awards – 2026 offers a powerful brand alignment opportunity for organizations and businesses that wish to associate with India's most divine and influential event.

Benefits include:

- High-impact brand visibility on global media platforms.
- Recognition as an official partner in event promotions.
- On-stage felicitation & photo opportunities with dignitaries.
- Logo placement on certificates, banners, and press materials.
- Inclusion in magazines, interviews, and event publications.

Custom sponsorship packages are available — designed to match each partner's visibility and engagement goals.

The Message of the Event:

Under the divine light of the Ashwamedh Yagna, this grand celebration of excellence will echo one sacred truth:

"Service to the Nation and Humanity is the greatest form of Worship."

This event will not only honour achievers — it will inspire millions to rise, serve, and shine for a better tomorrow.

**Celebrating India's Spirit.
Honouring the World's Inspiration.**

POWERED BY SPONSOR

(₹ 2.51 CRORE)



- **Branding at** Main Event Gate, Entry Gates, LED Screen Back Drop, Yagya shala area, Tent house nivas, Tent house street and road, Katha dome area, Parking area, ID card branding, Event pass branding, Staff uniform, Stalls and cabin
- Honor With the Presence of Celebrity
- Other attraction-1 & 2
- Host Announcement from Stage
- Participation in International & National Event Promotion
- **Logo Presence in** Website, TV Promotion Advertise, News Paper Advertisement, Hoarding Advertisement, Event Road Hoarding & LEDs, Other Attraction-1 & 2, On all official & digital posture, Our yatra tour program, Our magazine, certificate & leaflet (300k), Award shield, Main screen at venue, Post event report
- Opportunity to have meal with invited spacial guest in inaguration
- Prime Seating During Promotional Event
- Opportunity to include Company Flayer with Our Promotion Kit
- Documentary Regarding Your Company During Event
- Exclusive Video Interest or Social Media Promotion
- Presence in press interview (one person)
- Event parking pass branding (only VIP)
- VVIP seating during day of inauguration
- VIP canteen food access
- Hotel stay during event
- Tent house stay during events
- Inauguration
- Photo with celebrity and political leader
- Opportunity to invite to give certificate and shield at our stage
- Thank you email blast
- Family meet and greet with artist and celebrity

Sponsor Visibility Advantage

- Since Rythmus Foundation is launching a cinematic big-screen radvertising campaign across major multiplexes and theatres in Gujarat and Maharashtra, your brand logo will be featured on these big cinema screens, reaching over 70–80 lakh premium viewers in one month. This ensures massive exposure and prestige, with your brand proudly associated with the Ashwamedh Mahayagya Mahotsav–2026 & Bharatbhraman Yatra

Description

Become a **Powered By sponsor** of one of the most spiritually and culturally significant events of 2026 — the **5555 Kund Ashwamedha MahaYagya** and the **9999 km Bharat Bhraman Yatra**. This is a once-in-a-lifetime opportunity to align your brand with heritage, devotion, and national unity — and enjoy **two years of unparalleled visibility** across India.

This sponsorship is more than marketing — it's **partnership in purpose**. Let your brand be seen, celebrated, and remembered across the nation.



02 TITLE SPONSOR (₹1.51 CRORE)

- **Branding at Main Event Gate, Entry Gates, LED Screen Back Drop, Yagya shala area, Tent house nivas, Tent house street and road, Katha dome area, Parking area, Event pass branding, Staff uniform, Stalls and cabin**
- Honor With the Presence of Celebrity
- Host Announcement from Stage
- Participation in National Event Promotion
- **Logo Presence in Website, TV Promotion Advertise, News Paper Advertisement, Hoarding Advertisement, Event Road Hoarding & LEDs, Other Attraction-1 & 2, On all official & digital posters, Our yatra tour program, Our magazine, certificate & leaflet (300k), Main screen at venue, Post event report**
- Opportunity to have meal with invited spacial guest in inaguration
- Prime Seating During Promotional Event
- Opportunity to include Company Flyer with Our Promotion Kit
- Documentary Regarding Your Company During Event
- Exclusive Video Interest or Social Media Promotion
- Presence in press interview (one person)
- Event parking pass branding (only VIP)
- VVIP seating during day of inauguration
- VIP canteen food access
- Hotel stay during event
- Tent house stay during events Inauguration
- Photo with celebrity and political leader
- Opportunity to invite to give certificate and shield at our stage
- Thank you email blast
- Family meet and greet with artist and celebrity

Sponsor Visibility Advantage

- Since Rythmus Foundation is launching a cinematic big-screen radvertising campaign across major multiplexes and theatres in Gujarat and Maharashtra, your brand logo will be featured on these big cinema screens, reaching over 70–80 lakh premium viewers in one month. This ensures massive exposure and prestige, with your brand proudly associated with the Ashwamedh Mahayagya Mahotsav–2026 & Bharatbhraman Yatra

Description

Become a **Title Sponsor** of one of the most spiritually and culturally significant events of 2026 — the **5555 Kund Ashwamedha Maha Yagya** and the **9999 km Bharat Bhraman Yatra**. This is a once-in-a-lifetime opportunity to align your brand with heritage, devotion, and national unity — and enjoy **two years of unparalleled visibility** across India.

This sponsorship is more than marketing — it's **partnership in purpose**. Let your brand be seen, celebrated, and remembered across the nation.

03

DIAMOND SPONSOR (₹51 LAKH)

- Branding at Event Entry Gate, LED Screen Back Drop, yagya shala area, katha dome area, parking area
- Host Announcement from Stage
- Participation in National Event Promotion
- Logo Presence in Website, News Paper Advertisement, Hoarding, Event Road Display LED & Hoarding & Other Attraction-1 & 2 stall and cabin, tent house street and road, on all official & digital posture, yatra tour program, magazine & leaflet (300k), main screen at venue, post event report
- Prime Seating During Promotional Event
- Opportunity to include Company Flyer with Our Promotion Kit
- Documentary Regarding Your Company During Event
- VVIP seating during day of inauguration
- VIP canteen food access
- Hotel stay during event
- Tent house stay during events
- Photo with celebrity and political leader
- Opportunity to invite to give certificate and shield at our stage
- Thank you email blast
- Family meet and greet with artist and celebrity

Sponsor Visibility Advantage

- Since Rythmus Foundation is launching a cinematic big-screen advertising campaign across major multiplexes and theatres in Gujarat and Maharashtra, your brand logo will be featured on these big cinema screens, reaching over 70–80 lakh premium viewers in one month. This ensures massive exposure and prestige, with your brand proudly associated with the Ashwamedh Mahayagya Mahotsav–2026 & Bharatbhraman Yatra



04

PLATINUM SPONSOR (₹21 LAKH)

- Branding at Event Entry Gate, LED Screen Back Drop, yagya shala area, katha dome area, parking area
- Host Announcement from Stage
- Participation in National Event Promotion
- Logo Presence in Website, News Paper Advertisement, Hoarding, Event Road Display LED, Hoarding, Other Attraction-1 & 2 stall and cabin, tent house street and road, main screen at venue, staff uniform, on all official & digital posture, yatra tour program, magazine, leaflet (300k), post event report
- Prime Seating During Promotional Event
- Opportunity to include Company Flyer with Our Promotion Kit
- VVIP seating during day of inauguration
- VIP canteen food access
- Hotel stay during event
- Tent house stay during events
- Photo with celebrity and political leader
- Opportunity to invite to give certificate and shield at our stage
- Thank you email blast

Description

Become a **Diamond** or **Platinum Sponsor** of the **5555 Kund Ashwamedha Mahayagya** and the **9999 km Bharat Bhraman Yatra**—one of 2026's most spiritually and culturally significant events. This once-in-a-lifetime opportunity offers your brand two years of nationwide visibility, trust, and alignment with devotion, heritage, and unity. It's more than sponsorship — it's a partnership in purpose. Let your brand be seen, respected, and remembered across India.

05

GOLD SPONSOR (₹11 LAKH)



- Branding at Event Entry Gate, LED Screen Back Drop, yagya shala area, katha dome area, parking area
- Host Announcement from Stage
- Participation in National Event Promotion
- Logo Presence in Website, News Paper Advertisement, Event Road Display LED, Hoarding, Other Attraction-1 & 2 stall and cabin, tent house street and road, main screen at venue, staff uniform, on all official & digital posture, yatra tour program, magazine, leaflet (300k), post event report

- Prime Seating During Promotional Event
- Opportunity to include Company Flyer with Our Promotion Kit
- VVIP seating during day of inauguration
- VIP canteen food access
- Tent house stay during events
- Photo with celebrity and political leader
- Opportunity to invite to give certificate and shield at our stage
- Thank you email blast

Sponsor Visibility Advantage

- Since Rythmus Foundation is launching a cinematic big-screen advertising campaign across major multiplexes and theatres in Gujarat and Maharashtra, your brand logo will be featured on these big cinema screens, reaching over 70–80 lakh premium viewers in one month. This ensures massive exposure and prestige, with your brand proudly associated with the Ashwamedh Mahayagya Mahotsav–2026 & Bharatbhraman Yatra

06

SILVER SPONSOR (₹5.51 LAKH)

- Branding at LED Screen Back Drop, katha dome area, yagya shala area, parking area
- Host Announcement from Stage
- Opportunity to include Company Flyer with Our Promotion Kit
- Logo Presence in Website, News Paper Ads, Hoarding Advertisement, Event Road Display LED & Hoarding, Other Attraction-1 & 2 stall and cabin, tent house street and road, post event report, on all official & digital posture, our magazine & leaflet (300k)
- Opportunity to invite to give certificate and shield at our stage
- VIP canteen food access
- Tent house stay during events
- Thank you email blast

07

BRONZE SPONSOR (₹2.51 LAKH)

- Branding at LED Screen Back Drop, katha dome area, yagya shala area, parking area
- Host Announcement from Stage
- Opportunity to include Company Flyer with Our Promotion Kit
- Logo Presence in Website, News Paper Ads, Hoarding Advertisement, Event Road Display LED & Hoarding, Other Attraction-1 & 2 stall and cabin, tent house street and road, post event report, on all official & digital posture, our magazine & leaflet (300k)
- Thank you email blast

Description

Become a **Gold, Silver, Bronze Sponsor** of one of the most spiritually and culturally significant events of 2026 — the **5555 Kund Ashwamedha Maha Yagya** and the **9999 km Bharat Bhraman Yatra**. This is a once-in-a-lifetime opportunity to align your brand with heritage, devotion, and national unity — and enjoy **two years of unparalleled visibility** across India. This sponsorship is more than marketing — it's **partnership in purpose**. Let your brand be seen, celebrated, and remembered across the nation.

08 TV PARTNER SPONSOR



- **Branding at** Main Event Gate, Entry Gates, LED Screen Back Drop, Yagya shala area, Tent house nivas, Tent house street and road, Katha dome area, Parking area, ID card branding, Event pass branding, Staff uniform, Stalls and cabin
- Honor With the Presence of Celebrity
- Host Announcement from Stage
- Participation in International & National Event Promotion
- **Logo Presence in** Website, TV Promotion Advertise, News Paper Advertisement, Hoarding Advertisement, Event Road Hoarding & LEDs, Other Attraction-1 & 2, On all official & digital posture, Our yatra tour program, Our magazine & leaflet (300k), Main screen at venue, Post event report
- Prime Seating During Promotional Event
- Opportunity to include Company Flayer with Our Promotion Kit
- Documentary Regarding Your Company During Event
- Exclusive Video Interest or Social Media Promotion
- Presence in press interview (one person)
- Event parking pass branding (only VIP)
- VVIP seating during day of inauguration
- VIP canteen food access
- Tent house stay during events
- Inauguration
- Opportunity to invite to give certificate & shield at our stage
- Thank you email blast

09 | 10 | 11 RADIO PARTNER, PAPER MEDIA & MAGAZINE SPONSOR

- Branding at Event Entry Gate Branding, LED Screen Back Drop, Parking Area
- Host Announcement from Stage
- Participation in International & National Event Promotion
- Logo Presence on Website, Newspaper Ads, Event Road Hoarding, Award Shield, Certificate, Post Event Report, Yatra Tour Program, on All Official & Digital Posters, Magazine & Leaflet (300k copies)
- Presence in Press Interview (one person)
- Tent House Stay During Events
- Inauguration
- Opportunity to Invite to Give Certificate and Shield at Our Stage
- Thank You Email Blast

Collaboration Requirements:

- Your logo to be added to the above.
- Provide weekly 2-day spots on all shows and during all event days, with our event count mentioned.
- Promote the tour and event on your social media platforms, TV channel, and radio network.
- Run continuous weekly promotions on TV and radio before the event, with intensified promotions during the last 3 days before the event.
- Arrange interviews with selected artists, celebrities, vendors, organisers, directors, and advisory board members.
- Provide daily spots for consistent audience engagement. (Optional)



12 STALL SPONSOR (₹ 21,000)

- Logo Presence on Website, Newspaper Advertisement, Other Attraction-1 Stall and Cabin
- Thank You Email Blast

Booking a **stall** at the **9-day 5555 Kund Ashvamedha Yagya** and **Shrimad Bhagwat Katha** offered stall owners exceptional visibility and **direct access to lakhs of spiritually inclined visitors**. It was a powerful platform to showcase devotional, wellness, organic, and cultural products—combining sales, branding, and seva in a divine environment that fostered deep trust and meaningful connections.

13 BRANDING SPONSOR PACKAGE (₹11,000)

As a **branding sponsor** for the **5555 Kund Ashvamedha Yagya** and **Shrimad Bhagwat Katha** organized by **Rythmus Foundation**, sponsors received **extensive brand visibility** across event venues, promotional materials, and digital platforms. This association enhanced **brand credibility**, connected sponsors with a **large, spiritually engaged audience**, and aligned them with a prestigious **dharmic and cultural event**.

14 VOLUNTARY PARTNER SPONSOR

- Host Announcement from Stage
- Participation in National Event Promotion
- Logo Presence in Website, Newspaper Advertisement, Magazine, Leaflet (300k copies)
- Tent House Stay During Events

As a **Volunteer Partner** for the **5555 Kund Ashvamedha Yagya** and **Shrimad Bhagwat Katha** organized by **Rythmus Foundation**, partners played a key role in managing this historic spiritual event. They gained **community recognition**, deep **spiritual satisfaction**, valuable **organizational experience**, and the **blessings of serving lakhs of devotees** in a dharmic atmosphere.

15

WORLD RECORD PROGRAM – SPONSORSHIP (₹ 351000/- daily ceremony)



During the **9-Day Ashwamedh Mahayagya**, Rythmus Foundation, in collaboration with World Talent Organization (WTO) United States of America, will host **daily world record events** attracting **lakhs of visitors**.

Sponsorship Options

- **Day Sponsor** – Present an entire day's record events
- **Program Sponsor** – Sponsor a specific record attempt
- **Custom Packages** – Tailored to your brand goals

Benefits

- Premium branding at the venue & in media
- Exposure to massive live & online audiences
- Association with a historic global achievement

Sponsor Visibility Advantage

(if anybody sponsor world record program for entire 9 days)

- Since Rythmus Foundation is launching a cinematic big-screen advertising campaign across major multiplexes and theatres in Gujarat and Maharashtra, your brand logo will be featured on these big cinema screens, reaching over 70–80 lakh premium viewers in one month. This ensures massive exposure and prestige, with your brand proudly associated with the Ashwamedh Mahayagya Mahotsav–2026 & Bharatbhraman Yatra



Be part of history!

WTO World Records, a division of the **World Talent Organization (WTO), USA**, is the world's leading record certification platform, recognizing exceptional talent, groundbreaking achievements, and extraordinary contributions across various fields.

16

OTHER SPONSORSHIP OPPORTUNITIES

(Customised)

Partner with the 9-Day Ashwamedh Mahayagya by sponsoring key infrastructure:

1. **Dome Sponsorship** – Brand presence on the main event dome.
2. **Tent Sponsorship** – Visibility in accommodation & hospitality areas.
3. **Sound & Light Sponsorship** – Branding on high-tech sound/light setups.
4. **Portable Public Toilets** – Social impact branding on essential facilities.
5. **Transportation sponsorship**
6. **Uniform sponsorship**
7. **Drinking water sponsorship**
8. **Sponsorship for Gifts**

Why Sponsor?

- Massive **on-ground & digital reach**
- Association with a **landmark cultural-spiritual event**
- **Customised packages** for maximum **brand impact**

17 CINEMATIC BIG SCREEN SPONSORSHIP PACKAGE

For Multiplex & Cinema Hall Advertising Campaign
By Rythmus Foundation



We are launching a cinema hall & multiplex advertising campaign in major cities of Gujarat and Maharashtra to promote Rythmus Foundation's initiatives like Ashwamedh Mahayagya Mahotsav-2026 and Bharatbhraman Yatra.

- Medium: On-screen advertisement before movie shows
- Reach: 70-80 lakh+ urban audience (families, youth, professionals)
- Location: Leading multiplex chains & popular local theaters
- Coverage: 120+ Screens in Gujarat & 50+ Screens in Maharashtra
- Duration: 1 month
- Sponsorship Package: ₹21,00,000 (Rupees Twenty-One Lakh only)

This initiative aims to create mass awareness about our cultural, environmental and social projects, especially the upcoming Ashwamedh Mahayagya 2026.

Combined Sponsorship Benefits

By supporting this campaign, your organization will receive:

- High-Impact Visibility: Continuous exposure to lakhs of viewers in premium multiplexes and cinema halls.
- Positive Brand Association: Connect with a foundation dedicated to culture, spirituality, environment, and community service.
- Cross-Platform Promotion: Brand presence in cinema ads, press notes, social media, brochures, and Rythmus Foundation events.
- CSR Alignment: Position your contribution under CSR for cultural and environmental sustainability.
- Media & PR Coverage: Acknowledgement in press conferences, publications, and digital campaigns.
- Event Recognition: Visibility at large-scale events including Ashwamedh Mahayagya 2026, Bharatbhraman Yatra exhibitions, and community outreach programs.

Next Steps

We invite your esteemed organization to partner with Rythmus Foundation in this impactful campaign. Together we can:

- ✓ Spread awareness of India's cultural and spiritual heritage
- ✓ Strengthen unity and social values
- ✓ Promote tourism, local economy, and sustainable development

18 CERTIFICATE SPONSORSHIP (Customised)

During the 9-day Ashwamedh Mahayagya Mahotsav – 2026, we are set to achieve approximately 21 World Records. To ensure authenticity and global recognition, we are collaborating with the World Talent Organisation (WTO).

Through this initiative, all 5,555 Yajmans, volunteers, and other participants — totaling nearly 10,000 individuals — will receive two certificates each. Your logo will be prominently displayed on every certificate, ensuring visibility in 10,000 homes across the country. These certificates will formally recognize the contribution and participation of each individual in setting or witnessing these world records.

By sponsoring the certificates, your brand will gain:

- Exclusive recognition on all certificates issued during the Mahayagya.
- Visibility among thousands of participants and their families across India.
- Association with a record-breaking spiritual and cultural event of national and international significance.
- An opportunity to support a historic initiative that will be remembered for generations.
- This is a unique sponsorship opportunity to align your brand with global recognition, spiritual devotion, and cultural excellence.
- Make your mark in history by being part of this divine and record-setting celebration.

19 ARTIST SPONSORSHIP (Customised)

Sponsor **renowned artists, musicians & performers** at this grand spiritual-cultural festival.

Benefits

- Stage & promotion branding
- On-stage acknowledgements
- Meet & greet with artists
- Custom visibility packages

Why Sponsor?

- Reach lakhs on-ground & millions online
- Align with art, culture & devotion
- Build goodwill in a divine atmosphere
- Support talent. Elevate your brand.

INVITATION CARD (KANKOTRI) SPONSORSHIP (Customised)



Every great movement begins with a sacred moment.

For the Ashwamedh Mahayagya Mahotsav – 2026, the “Kankotri Invitation Card” will mark that divine beginning — the first step in carrying the message of Dharma, Culture, and National Awakening across Bharat.

We are printing 20,000 high-quality invitation cards to personally invite saints, spiritual leaders, social leaders, dignitaries, and individuals contributing to the nation-building process.

By becoming the sponsor of this initiative, you will be associated with the very source of this sacred journey.

- The sponsor's logo and name will be prominently displayed on each invitation card.
- The cards will reach influential and spiritually inclined personalities across the country.
- This is not merely financial support — it is a noble participation in a divine mission.
- This is a unique and exclusive sponsorship opportunity — A moment to be remembered as the Kankotri of this historic Ashwamedh Mahayagya

HOARDING SPONSORSHIP (Customised)

Rythmus Foundation is launching a large-scale promotional campaign for the Ashwamedh Mahayagya Mahotsav – 2026 through hoardings at prime and high-visibility locations across Gujarat, Maharashtra, and other key states.

This initiative aims to spread the message of this historic spiritual and cultural event to the masses and create a strong public presence months before the Mahayagya.

By becoming the Hoarding Sponsor, your brand will receive powerful and wide-reaching visibility:

- Prominent placement of your logo on hoardings across major cities and highways.
- Hoardings at strategic and high-traffic locations to maximize reach.
- Association with a grand national-level spiritual movement.
- Long-duration outdoor visibility, ensuring strong brand recall.
- This is an exclusive sponsorship opportunity to align your brand with a historic event that celebrates India's culture, spirituality, and unity.
- Your support will not just be seen — it will be remembered as a part of a national awakening

MAHAARTI SPONSORSHIP PROPOSAL (TO BE DECIDED THROUGH BOLI / CHADHAVA)

During the 9-day Ashwamedh Mahayagya Mahotsav – 2026, one of the most sacred and divine occasions will be Mahashivratri.

On the evening of Mahashivratri, we are organizing a grand Mahaarti — a spiritual celebration filled with devotion, divine chants, lamps, and collective prayers. This Mahaarti will be performed in the presence of thousands of devotees, saints, spiritual leaders, and dignitaries from across the country.

The Yajman (host) of this Mahaarti will be finalized through a traditional Boli / Chadhava process, which symbolizes a heartfelt offering of devotion rather than a commercial sponsorship.

The selected sponsor/Yajman will receive:

- A sacred opportunity to offer the main aarti to Lord Shiva during the ceremony.
- Special recognition on stage and in event announcements.
- Name and photo display on event hoardings, LED screens, and Mahaarti-related promotions.
- A lifetime honor — being part of an extraordinary spiritual celebration.
- This is a prestigious and devotional opportunity for those who wish to offer their bhakti and seva on the most sacred night of Mahashivratri.
- Let your name be written in the divine history of Ashwamedh Mahayagya



ASHVAMEDHA MAHAYAGYA YAJMAN - ₹21000

Be a Part of History – Book Your Yaga Kund Today!

Join the divine energy of the **5555-Kund Ashwamedha Mahayagya** in Jamnagar and invoke blessings of **peace, prosperity, and spiritual elevation** for your family and future generations. This is more than a ritual—it's your chance to contribute to a national movement of unity, culture, and consciousness. Become part of a once-in-a-lifetime event that combines **spiritual power, ecological balance, and historic significance**.

👉 **Book your Kund now and align with a higher purpose:**
rythmus.org/bharat-bhraman-yatra



SHRIMAD BHAGWAT KATHA

SPONSORSHIP OPPORTUNITIES

23

MAIN KATHA YAJMAN SPONSOR (₹31 LAKH)

- Stage announcement as Main Yajman
- Logo on Road LED Display, Website, Digital Posters, Magazine & Leaflet (300k copies)
- Branding in Yagya Shala Area
- VIP Canteen Food Access
- Hotel & Tent House Stay during event
- Participation in Pothi Yatra, Shree Janam Mahotsav, Vivah mahotsav and Main Yagya Puja

As the **Main Katha Yajman Sponsor** of the **9-day 5555 Kund Ashwamedha Mahayagya** and **Shrimad Bhagwat Katha** organized by Rythmus Foundation, sponsors receive prestigious recognition as chief patrons of the event. Gain exclusive branding, spiritual honour, and deep community respect while playing a vital role in supporting this historic and sacred spiritual celebration.

Sponsor Visibility Advantage

- Since Rythmus Foundation is launching a cinematic big-screen advertising campaign across major multiplexes and theatres in Gujarat and Maharashtra, your brand logo will be featured on these big cinema screens, reaching over 70–80 lakh premium viewers in one month. This ensures massive exposure and prestige, with your brand proudly associated with the Ashwamedh Mahayagya Mahotsav–2026 & Bharatbhraman Yatra

24

DAILY MEAL SPONSOR (₹21 LAKH - ₹ 11 LAKH MID DAY, 10 LAKH NIGHT)

- Logo Presence on Event Road Display LED, Website, Our Magazine & Leaflet (300k copies)
- Branding at Yagya Shala Area
- VIP Canteen Food Access
- Hotel Stay During Event
- Tent House Stay During Events

As a **Daily Meal Sponsor** for the 9-day **5555 Kund Ashvamedha Yagya** and **Shrimad Bhagwat Katha** organized by Rythmus Foundation, sponsors received heartfelt appreciation for providing food to thousands of devotees. They gained **community goodwill**, spiritual blessings, and visible recognition throughout the event for supporting this vital seva.

25

DAILY PRASAD SPONSOR(1.11 LAKH, DAILY 5)

- Logo Presence on Website, All Digital Posts, Our Magazine & Leaflet (300k copies)
- Branding at Yagya Shala Area
- VIP Canteen Food Access
- Hotel Stay During Event (optional)
- Tent House Stay During Events

As a **Daily Prasad Sponsor** for the 9-day **5555 Kund Ashvamedha Yagya** and **Shrimad Bhagwat Katha** organized by **Rythmus Foundation**, sponsors received heartfelt gratitude for offering sacred prasad to devotees. They gained **spiritual blessings, community appreciation**, and prominent recognition throughout the event.

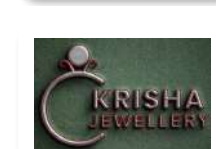
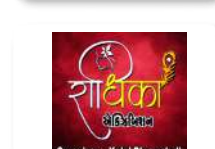
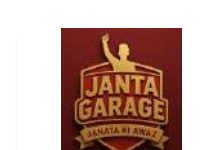
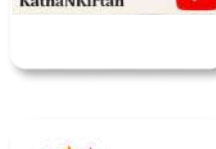


Sponsorship Opportunities

Sr.No	Benefit/Category	Powered by sponsor	Title sponsor	Diamond sponsor	Platinum Sponsor	Gold sponsor	Silver sponsor	Bronze Sponsor	Stall sponsor	TV sponsor	Radio sponsor	Paper media sponsor	Magazine sponsor	Voluntree sponsor	Branding sponsor	Mall Branding	Cinemas Sponsor	World record program sponsor	Artist & other	Main katha yajman sponsor	Daily Meat Sponsor	Daily Prasad Sponsor
1	Main Gate Branding	✓	✓							✓						✓	✓					
2	Event Entry Gate Branding	✓	✓		✓	✓				✓	✓	✓	✓			✓	✓	✓				
3	LED Screen Back Drop	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓			✓	✓	✓				
4	Honour With the Presence of Celebrity	✓	✓							✓												
5	Other attraction-1	✓								✓												
6	Other attraction-2	✓								✓												
7	Host Announcement From Stage	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓		✓		✓		✓		
8	Participation In International Event Promotion	✓								✓	✓	✓	✓									
9	Participation In National Event Promotion	✓		✓	✓	✓				✓	✓	✓	✓	✓		✓	✓	✓				
10	Prime Seating During Promotional Event	✓	✓	✓	✓	✓				✓						✓	✓	✓				
11	Opportunity to include Company/Player With Our Promotion Kit	✓	✓	✓	✓	✓	✓	✓		✓						✓	✓	✓				
12	Documentary Regarding Your Company During Event	✓	✓							✓												
13	Logo Presence In Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓	
14	Exclusive Video Intrest for Social Media Promotion	✓	✓							✓												
15	Logo Presence in TV Promotion Advertise	✓	✓							✓												
16	Logo in News Paper Advertisement	✓		✓	✓	✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓				
17	Logo Presence Hordings Advertisement	✓		✓	✓					✓						✓	✓	✓				
18	Logo Presence in Event Road Display LED	✓	✓	✓	✓	✓		✓		✓						✓	✓	✓				
19	Logo Presence in Event Road Hording	✓	✓			✓	✓	✓		✓		✓				✓	✓	✓		✓		
20	Logo Presence in Other Attraction-1 stall and cabin	✓	✓	✓	✓	✓	✓	✓	✓	✓						✓	✓	✓				
21	Logo Presence in Other Attraction 2 stall and cabin	✓	✓	✓	✓	✓	✓	✓		✓						✓	✓	✓				
22	Logo Presence in tent house nivas	✓	✓		✓	✓	✓	✓		✓						✓	✓	✓				
23	Logo Presence in tent house street and road	✓	✓	✓	✓	✓	✓	✓		✓						✓	✓	✓				
24	Logo presence in katha dome area	✓	✓	✓	✓	✓	✓	✓		✓						✓	✓	✓				
25	Logo presence in parking area	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓			✓	✓	✓				
26	Logo presence in Cinemas	✓	✓	✓	✓					✓		✓				✓	✓	✓		✓		
27	Presence in press interview(one person)	✓	✓							✓	✓	✓	✓									
28	ID card branding	✓								✓												
29	Event pass branding	✓	✓							✓												
30	Event parking pass branding(only VIP)	✓								✓												
31	VVIP seating during day of in inauguration	✓	✓	✓	✓	✓				✓						✓	✓	✓				
32	Logo presence on main screen at vanue	✓	✓	✓	✓	✓				✓						✓	✓	✓				
33	VIP canteen food access	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓			✓	✓	✓				
34	Hotel stay during event	✓	✓	✓	✓	✓				✓				✓		✓	✓	✓		✓		
35	Tent house stay during events	✓	✓	✓	✓	✓	✓			✓				✓		✓	✓	✓		✓		
36	Opportunity to have meal with invited spacial guest in Inauguration	✓	✓	✓	✓	✓				✓						✓	✓	✓				
37	Photo with celebrity and political leader	✓	✓	✓	✓	✓	✓			✓						✓	✓	✓				
38	Logo presense in yagya s'hala area	✓	✓	✓	✓	✓	✓	✓		✓						✓	✓	✓				
39	Opportunity to invite to give certificate and shield at our stage	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓			✓	✓	✓				
40	Logo presence in award shield	✓								✓												
41	Logo presence in certificate	✓	✓							✓												
42	Logo presence in post event report	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓			✓	✓	✓				
43	Thank you email blast	✓	✓					✓	✓	✓	✓	✓	✓			✓	✓	✓				
44	Logo presence in staff uniform	✓	✓							✓												
45	Family meet and greet with artist and celebrity	✓	✓	✓	✓		✓	✓		✓						✓	✓	✓				
46	Logo presence on all official posture	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓			✓	✓	✓			✓	✓
47	Logo presence on all digital posture	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓			✓	✓	✓				
48	Logo presence in our yatra tour program	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓			✓	✓	✓				
49	Logo presence in our magazine	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	✓	✓		✓	✓	✓
50	Logo presence in leaflet(50k)	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	✓	✓		✓	✓	✓

The Rythmus Foundation team continues to expand this mission through meticulous planning, public meetings, spiritual networking, and large-scale organizational coordination — all aimed at making Ashwamedh Mahayagya – 2026 a monumental success that unites the nation in faith, culture, and purpose.

OUR SUPPORTERS & SPONSORS





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FOR SUPPORT



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